

INFORMATION PROVIDING METHOD AND  
INFORMATION PROVIDING APPARATUS FOR NETWORK

Abstract of the Disclosure

A master content generation unit generates information  
5 (master content) that is concretized based on the original  
idea of a content generator. An intermediate content  
generation unit re-constructs a complete and concrete  
content that has an adequate amount of information at a  
lower level, and generates a content to be sold. When a  
10 purchaser (a buyer) issues a request for a desired level,  
such as for the amount of information, to the intermediate  
content generation unit via the new content requesting unit,  
the content is re-constructed in accordance with the  
request. A content retailing unit provides a price for the  
15 master content and the content that is generated by the  
intermediate content generation unit, and collects the  
requested purchase price from a buyer. The buyer may select  
content equivalent to the compensation that corresponds to  
the buyer's request, and may purchase it from the content  
20 retaining unit.